



THE ULTIMATE GERM DEFENSE:

*INTRODUCING A NEW WAY TO PROTECT
AGAINST VIRUSES, BACTERIA AND FUNGI
ON HARD SURFACES*

IV-7 Ultimate Germ Defense™ is a new brand of hard surface disinfectant. It uses a powerful, patented, broad spectrum antibacterial, antiviral and antifungal to kill germs including H1N1, Staphylococcus aureus; MRSA; VRE; Listeria; E.coli; HIV 1; Influenza A; Rhino Virus; Herpes Simplex Type 1; Polio Type 2; Human Corona Virus; Norovirus; Rotovirus; Salmonella, E. coli and Avian Influenza A. Other applications in health care, personal care and industrial use such as food processing are coming soon.

IV-7 Ultimate Germ Defense™ is a major step forward in the hard surface disinfectant category. It's DIFFERENT! Here's why:

- *Other surface disinfectants only kill bacteria at the moment they are applied to a surface. **IV-7 has ongoing protection: It continues to kill for up to 24 hours.***
- *Other surface disinfectants are toxic. **IV-7 is in the lowest toxicity category assigned by the U.S. EPA. It does not require hazard warnings on the label.***
- *Other surface disinfectants use “old generation” ingredients such as alcohol or bleach. **IV-7 is powered by SDC* (silver dihydrogen citrate): the first new generation, patented antimicrobial to be registered with the U.S. Environmental Protection Agency in more than 30 years.***
- *Other surface disinfectants can take up to ten minutes to kill bacteria. **IV-7 kills germs in as fast as 30 seconds. *****
- *Other disinfectants have irritating fumes. **IV-7 is odorless and can be used in a crowded setting like an office or classroom, even when people are present.***
- *Other surface disinfectants can irritate the skin and must be rinsed. **IV-7 will not cause skin irritation.***
- *Other surface disinfectants are flammable, because they use alcohol. **IV-7 is nonflammable.***
- *Other surface disinfectants can allow bacteria to build up resistance over time. **Bacteria do not develop resistance to the active ingredient in IV-7.***

*SDC is manufactured by PURE Bioscience (NASDAQ: PURE). ** Refer to product label for a list of organisms.

LEARN MORE at www.IV-7.net